



PRESS RELEASE

For immediate release

Pulsonix signs Zetta One Technologies in India to service region

Tewkesbury, UK - March 5 2014 - Westdev Ltd. - the PCB EDA company delivering technology-leading PCB design solutions today announced the signing of Zetta One Technologies to sell and support the Pulsonix product range in India and neighbouring regions.

“With significant growth world-wide in the past 12 months, we have been actively searching for distribution outlets through which to service Pulsonix. With the signing of Zetta One Technologies in India, we now believe we have a strong technology-based sales office who are capable of delivering the quality of service that Pulsonix customers demand”, said Bob Williams, Marketing Director at Westdev. “Zetta One have a significant PCB design and consultancy operation within India and the surrounding region, they have the range and scope of expertise required to provide a high-class service for our customers”.

Suresh Kumar, Sales Director at Zetta One commented, “The team at Pulsonix have demonstrated their dynamic modern approach to professionally servicing customers with their high-quality products and detailed level of service. This commitment sits very well within our structure and ethos here at Zetta One and we are pleased to be associated with Pulsonix”.

Zetta One Technologies will service India, Bangladesh, Sri Lanka and Pakistan using their local offices throughout the region. They offer high quality PCB design from routine PCBs, through to complex 24-plus multi-layer designs. With design disciplines ranging from through-hole, fine pitch SMD, Micro-vias to high-speed PCI Express bus, DDR memory to RF and Microwave designs. Zetta One has design excellence to cover all areas of product development and customer service.

Pulsonix Overview

Introduced in 2001, Pulsonix EDA software sets the standard for high-performance Schematic design capture, Simulation, PCB layout and autorouting. Developed by a dedicated in-house team, this demonstrates how the fast-growing Pulsonix product is introducing key features to win new business and offer users flexible and highly compatible software that meets the demands of PCB design today.

ENDS

Notes to Editor:

Facts about Pulsonix:

- Pulsonix is a leading EDA product and an experienced team of specialist software developers and technologists undertakes all development.
- Pulsonix was introduced in 2001 and is now used by leading PCB companies in more than 100 countries worldwide.
- Established in 1998, Westdev is a fast-growing specialist EDA Software Company based in Gloucestershire, UK.

For further information please contact:

Bob Williams
Marketing Director
Westdev Ltd
T +44 (0) 1684 296 551
E bobw@pulsonix.com

Suresh Kumar
Sales Director
Zetta One Technologies
T +91 974 248 9111
E sales@zettaone.com

Date: March 5 2014